

2019 PROGRAM

Sponsorship



*Created in
2009 for Young
Professionals
in the Capitol
Region.*

ENGAGE
DEVELOP
GIVE
EMPOWER

IN 10 YEARS WE HAVE:

1,800+

Network of Members & Alumni

1,000+

Hours Provided For Professional Development

\$55K

Donated and Raised for
Regional Nonprofits

RESOURCES

Provided for Job Opportunities, Board Service,
Scholarships for Regional Programs

INVEST IN OUR FUTURE. INVEST IN EDGE.

Anne Descalzo

2019 Metro EDGE Chair

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Andrea Ellinghouse

Metro Chamber Foundation

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METRO-EDGE.ORG

SPONSORSHIP OPPORTUNITIES



Presenting Level

\$25,000

Metro EDGE inspires and empowers its members to drive the culture, development and conversations branding this region as the place for young professionals with a thriving environment for the next economy. Invest in Metro EDGE at the Presenting Level, our highest level, to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, the opportunity to present to our membership at Emerge or another EDGE event, other unique opportunities at Emerge, as well as the opportunity to produce targeted communications.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Dedicated e-Blast to Entire Membership	30 Tickets to Emerge	2 Sponsored Tables
Logo on Website	Quarterly Sponsored eNews Content	Opportunity to Speak at Emerge	6 Tickets
Logo on Signage at All EDGE Events	Quarterly Sponsored Social Media Content	First Opportunity to Provide 1 of the Following: Lanyard, Bag, Coffee Cups, Center Pieces, Photobooth	12 Drink Tickets
Logo on All EDGE Event Registration Pages	4 Sponsored Blog Posts	Emerge Swag Bag Item	
		Full Page Ad in Emerge Program, Logo on All Emerge Signage & Program	

SPONSORSHIP OPPORTUNITIES



Platinum Level
\$15,000

Invest in Metro EDGE at the Platinum Level, to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, unique opportunities at Emerge, as well as the opportunity to produce targeted communications.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	2 Sponsored eNews Content	25 Tickets to Emerge	2 Sponsored Tables
Logo on Website	3 Sponsored Social Media Content	Opportunity to Provide 1 of the Following: Coffee Cups, Center Pieces, Photobooth, Charging Station, Hydration Station	6 Tickets
Logo on Signage at All EDGE Events	2 Sponsored Blog Posts	Emerge Swag Bag Item	12 Drink Tickets
Logo on All EDGE Event Registration Pages		1/2 Page Ad in Emerge Program	
		Logo on All Emerge Signage & Program	

SPONSORSHIP OPPORTUNITIES



Gold Level

\$10,000

Invest in Metro EDGE at the Gold, Silver, or Support Level to receive a year of exposure to the coveted 40-and-under demographic of business professionals and civic leaders. You will receive company recognition at events and through our digital assets, as well as the opportunity to produce targeted communications.

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Sponsored eNews Content	20 Tickets to Emerge	1 Sponsored Table
Logo on Website	2 Sponsored Social Media Content	Emerge Swag Bag Item	4 Tickets
Logo on Signage at All EDGE Events	1 Sponsored Blog Post	1/4 Page Ad in Emerge Program	8 Drink Tickets
Logo on All EDGE Event Registration Pages		Logo on All Emerge Signage & Program	

SPONSORSHIP OPPORTUNITIES



Silver Level

\$5,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Weekly e-Newsletters	1 Sponsored Social Media Content	10 Tickets to Emerge	1 Sponsored Table
Logo on Website		Logo on Select Emerge Signage	2 Tickets
Logo on Signage at All EDGE Events			4 Drink Tickets

Support Level

\$2,000

Brand Exposure	EDGE Communications	Emerge Summit	Executive Insight
Logo on Website	1 Sponsored Social Media Content	4 Tickets to Emerge	2 Tickets
Logo on Signage at All EDGE Events		Logo on Select Emerge Signage	4 Drink Tickets