



Characters on Kay Public Art Project

CALL TO ARTISTS

Deadline: April 13, 2018

Request for Qualifications (RFQ): Metro EDGE invites artists and artist teams residing within 25 miles of Sacramento to submit their qualifications for a public art project to be created and installed on K Street from Old Sacramento to the Sacramento Convention Center in downtown Sacramento. Finalists for the project will be selected based on their past work.

Application Deadline: April 13, 2018, 5:00 p.m.

Budget: Project budget is \$35,000 - \$45,000. Additionally, a budget has been established to pay finalists a *proposal fee* of \$500.

Artist Eligibility: Eligible artists must reside (or have lived for more than 5 years) within 25 miles of Sacramento. The selected artists/artist teams must be available to begin work immediately and complete the project by March, 2019.

Project overview: Metro EDGE is funding the production of eight - twelve temporary (or artworks that can be made to last for 5 or more years) sculptures, each no bigger than a fire hydrant, located along K Street ("The Kay") in downtown Sacramento. The miniature characters could be installed on light posts, walls and sidewalks from Old Sacramento's waterfront, all along "the Kay" or K street to the Convention Center in downtown Sacramento. The sculptures are meant to reinforce and help create a uniquely Sacramentan, walkable art experience for the public.

Metro EDGE and their partners will identify the locations to be used for the artworks. Given that there are multiple possible locations available for artwork placement, the selected artist/artist team will be given the ability, to the extent possible, to choose the location(s) that best fits their proposed artwork, and design with the specific location(s) in mind.

About Metro EDGE: Metro EDGE represents more than 600 of the best and brightest of the Capital Region's young leaders. Metro EDGE members come from a myriad of business, public and nonprofit sectors with diverse backgrounds and education levels. The group inspires and emboldens its members to drive the culture, development and amenities that will brand Sacramento as the place for young professionals to live, work and play. It's a great time to be young and it's an even better time to be in Sacramento. Metro EDGE will be partnering with Downtown Sacramento Foundation, Downtown Commons, and the Sacramento Metropolitan Arts Commission to produce the project. Metro EDGE believes that art and culture are key to cultivating a thriving city that attracts and retains young professionals. They support and create destinations and unique experiences throughout downtown Sacramento. The "Characters on Kay" public art project is an evolution of many ideas inspired by the 2014 and 2015 Emerge Summits. It will be a 'love letter' to Sacramento.



ARTIST SELECTION CRITERIA: *Criteria for selection of public art or approval of designs include but are not limited to the following:*

- An ability to work collaboratively with other design professionals, stakeholders and staff
- Demonstrated successful creative, innovative, and effective approach in comparable projects
- Artist’s ability to carry out the commission, keep the project within budget, and to complete and install the work on schedule.
- Artist’s knowledge of and ability to work with, durable materials that are appropriate for long-term exposure in a public environment and that require minimal care and long-term maintenance.
- Poses a proven mastery or skill in at least one artistic medium
- Reside (or have lived for more than 5 years) within 25 miles of Sacramento

The commissioned artwork should achieve the following goals:

- create a sense of discovery and whimsy;
- reflect the character of the region;
- be uniquely Sacramentan;
- strengthen the pedestrian’s experience of downtown; and
- be-located-in areas open to the general public.

Artist Selection Process: Artists will be selected in a limited competition:

- Restricted to artists residing (or have lived for more than 5 years) within 25 miles of Sacramento
- Artists who have not made **public** art will be encouraged to apply if they have at least 5 years’ experience as a professional working artist as evidenced by their exhibition record, critical reviews, honors and awards
- Applicants must have a desire to translate their work into permanent and sustainable materials.

Step one: A Request for Qualifications (RFQ) will be distributed.

Step two: The artist selection panel will select approximately 3 finalists by majority vote based on the quality of the artists/artist teams past work.

Step three: Selected artists/artist teams will be put under contract to prepare a conceptual design.

Step four: Artist selection panel will approve a conceptual design proposal (or make design recommendations) based on majority vote.

Step five: Sacramento Metropolitan Arts Commission approves artwork design by majority vote.



Timeline:

Applications due: April 13, 2018, 5:00 p.m.
Finalists selected: May 1, 2018
Finalist design proposals due: August 1, 2018
Artwork installation: March, 2019

RFQ Application: The application is on page 4. Please complete the application and mail or submit electronically to the address below by the deadline of April 13, at 5:00 pm.



APPLICATION

Characters on Kay Public Art Project

Artist's Name: _____

Address: _____

E-mail Address: _____ Phone: _____

I HAVE ENCLOSED OR ATTACHED THE FOLLOWING:

_____ Resume (4 pages maximum)

_____ A brief cover letter (no more than one page) explaining why you are interested in this project.

_____ Ten (10) images of past work. Images can be JPEG or in a PowerPoint program presentation format.

_____ Annotated Image List:

A numbered list of corresponding submitted images that includes the artwork title, date, medium, and dimensions.

Application Deadline: April 13, 2018, 5:00 pm

Send Application:

Send materials to: characteronkay@metrochamber.org

If files are too large for email, go to [dropbox.com](https://www.dropbox.com), create an account (its free!) and share your application with metroedge@metrochamber.org

Questions? Contact Shelly Willis at characteronkay@metrochamber.org or call 916-996-0793

To learn more about Metro EDGE: <https://www.metro-edge.org/>