



Program Sponsorship

ANNUAL PROGRAM – MEETS MONTHLY

Metro EDGE inspires and empowers its members to drive the culture, development and conversations branding this region as the place for young professionals with a thriving environment for the next economy. It's a great time to be young. And it's an even better time to be in Sacramento.

Featured Events

EMERGE Summit (600+)

March 1

Executive Insight (150+)

October 16

Ongoing Events

EDGE Forums (50)

Monthly

EDGE Meetups (25+)

Quarterly

In The Mix/

Holiday Party (300+)

Monthly, 3rd Tuesdays

Benefits – Sponsorship Level	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Industry Exclusive	Yes	-	-
EDGE Annual Memberships	20	10	2
Emerge Summit Tickets	10	6	2
Executive Insight Tickets	4	2	-
EDGE 916 Event Tickets	10	6	-
E-Blast (1)	Yes	-	-
E-news, website recognition, mailings	Yes	Yes	Yes
Booth opportunity at Emerge	Yes	-	-
Sign recognition at all EDGE events	Yes	Yes	Yes
Presenting Sponsorship for (1) of the following Metro Edge Events: ITM (10), Forum (4), or Issue Immersion Day (1)	-	-	1

Annual Membership Rates

1 membership	\$125 per unit
5–10 memberships	\$115 per unit
10+ memberships	\$100 per unit

RESERVE YOUR SPONSORSHIP

Talia Kaufman | (916) 319-4273 | tkaufman@metrochamber.org

Dates subject to change. Metro Chamber event sponsorship does not guarantee exclusive industry representation unless otherwise noted. Eligibility is reserved for members only. For information on how to become a member, visit metrochamber.org. Package contributions must be spent within the calendar year they are made. Un-allocated funds are non-refundable.





Emerge Summit

MARCH 1, 2018 | MEMORIAL AUDITORIUM

A Professional Conference for Emerging Leaders

The EmERGE Summit provides opportunities for the 600+ attendees to engage in the community, become active members of leadership and most importantly, collaborate to create the destination for young professionals to impact career, community, and city. Sponsorship of EmERGE provides visibility for your company with the coveted 40-and-under demographic of business professionals and civic leaders.

Benefits – Sponsorship Level	Presenting \$15,000	Speaker \$10,000	Station \$5,000	Breakout \$2,000	Booth \$1,500	Table \$1,000
Number of Sponsorships Available	1	1	4	10	7	10
Exclusive “Presented By” Status	Yes	-	-	-	-	-
Podium Opportunity to Introduce Keynote Speaker	Yes	-	-	-	-	-
Local Speaker Introduction Opportunity	-	Yes	-	-	-	-
Brand recognition in Select Marketing Materials	Yes	Yes	Yes	Yes	-	-
Brand recognition on Registration Website	Logo	Logo	Logo	-	Name	-
Reserved Seating	Yes	Yes	-	-	-	Yes
Booth Display Opportunity	2	1	-	-	1	-
Brand recognition on Event Program	Logo	Logo	Logo	-	Name	Name
Brand recognition on Event Signage	Logo	Logo	Logo	-	Name	Name
Prominent Verbal Recognition	Yes	Yes	Yes	Yes	Yes	-
Tickets to Event	30	20	5	2	2	10
Option to Provide Swag Bag	Yes	-	-	-	-	-
Swag Bag Item	Yes	Yes	Yes	-	-	-
Signage and Sponsorship for (1) of the Following Stations: Charging, Hydration, Coffee, or Photo	-	-	Yes	-	-	-
Opportunity to Host Breakout Session	-	-	-	Yes	-	-



Emerge Summit

MARCH 1, 2018 | MEMORIAL AUDITORIUM

Media Sponsor Opportunities

Benefits – Sponsorship Level	Premier \$10,000	Gold \$5,000
Number of Sponsorships Available	3	5
Brand recognition in Select Marketing Materials	Yes	Yes
Brand recognition on Registration Website	Logo	Logo
Reserved Seating	-	-
Booth Display Opportunity	-	-
Brand recognition on Event Program	Logo	Logo
Brand recognition on Event Signage	Logo	Logo
Prominent Verbal Recognition	Yes	Yes
Tickets to Event	6	4
Swag Bag Item	Yes	Yes



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Executive Insight

OCTOBER 16, 2018

Executive Insight will bring together the region’s most influential executives to share how they got to where they are today, what it takes to be successful, missteps to avoid and what it means to be a great leader. Representing the essence of what Metro EDGE is all about: inspiring and engaging the future business and civic leaders of the Capital Region, Executive Insight sells out quickly year after year.

An exclusive event limited to Metro EDGE members, sponsorship of this annual professional development event not only gains your company exposure to the coveted 40-and-under demographic of business and civic leaders, but also the region’s top established leaders.

Benefits – Sponsorship Level	Presenting \$5,000	Premier \$3,000	Beverage \$1,000	Table Sponsor \$500
Number of Sponsorships Available	2	4	2	12
Podium Opportunity	Yes	-	-	-
Booth Display Opportunity	Yes	Yes	-	-
Brand Recognition in Event Program	Logo	Logo	Name	-
Brand Recognition on Event Signage	Logo	Logo	Name	-
Branded Logo on Drink Ticket per Attendee	-	-	Yes	-
(1) Table Sign with Logo	Yes	Yes	-	Yes
Complimentary Registrants	2	2	2	2
Drink Tickets	8	4	2	2
Swag Decoration	Yes	Yes	-	Yes



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Summer Games 2018

AUGUST 30, 2018 | ROOFTOP OF CALFIT, K ST

Summer Games is the annual fundraiser for the Metro Chamber Foundation supporting Metro EDGE, Leadership Sacramento, Inspire Giving and Thousand Strong. We invite you for an evening of mingling, food, and games with fellow program alumni, current participants, and community partners. Don't miss the chance to sponsor these exemplary programs!

Benefits	Presenting \$15,000	Gold \$10,000	Silver \$5,000	Hydration \$3,500	Bronze \$2,500	Spectator \$500
Number of Sponsorships Available	1	1	3	1	6	20
Exclusive "Presented By" Status	Yes	–	–	–	–	–
Podium Opportunity	Yes	–	–	–	–	–
Brand recognition in Select Market Materials	Logo	Logo	Logo	Logo	–	–
Brand recognition on Registration Website	Logo	Logo	Logo	Logo	Logo	Name
Brand recognition on Event Signage	Logo	Logo	Logo	Logo	Logo	Name
Prominent Verbal Recognition	Yes	Yes	Yes	Yes	Yes	–
Tickets to Event	10	8	6	5	4	2
Drink Tickets	20	16	12	10	8	4



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Leadership Sacramento

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Since 1985 the Metro Chamber’s Leadership Sacramento program has graduated over 1,000 civic and community leaders. This year-long interactive internal study of the Sacramento region provides participants with a behind the scenes understanding of issues that impact the region’s economic prosperity and quality of life. The year-long community betterment project, included in the program, has resulted in long-term beneficial impacts on local member non-profits in our region. Don’t miss a chance to sponsor this exemplary program.

Benefits	Program \$5,000	Retreat \$3,000	Alumni Mixer \$2,500	Graduation \$2,500	Day Sponsor \$1,500
Brand recognition on class application (deadlines apply)	Logo	No	No	No	No
Brand recognition on monthly class materials (as appropriate)	Yes	Yes	No	Yes	Yes
Brand recognition on LS website	Logo	Logo	No	Logo	No
Brand recognition on LS App	Yes	Yes	No	Yes	Yes
Brand recognition on appropriate signage	Logo	Logo	Logo	Logo	Logo
Prominent verbal recognition	Yes	Yes	Yes	Yes	Yes
Opportunity to distribute marketing information during sponsored event	Yes	Yes	Yes	Yes	Yes
Speaking opportunity to current class	Yes	No	Yes	Yes	Yes
Invitation to attend graduation event and luncheon	2	-	-	2	-
Invitation to attend Alumni Mixer	2	-	5	-	-



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