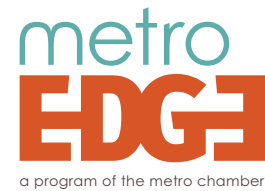


Annual Program Sponsorship



Metro EDGE inspires and empowers its members to drive the culture, development and conversations branding this region as the place for young professionals with a thriving environment for the next economy. It's a great time to be young. And it's an even better time to be in Sacramento.

Launched in 2009 as a program of the Sacramento Metro Chamber, Metro EDGE represents more than 600 of the region's emerging leaders. The largest regional young professional program, members come from a myriad of business sectors, employers, ethnic groups and education levels. They are the tech-savvy social-media mavens; green-conscious innovators and entrepreneurs; texters and tweeters; and, movers and shakers. Together, they are ensuring Sacramento's future: growing, maintaining and attracting young professionals to be business and civic leaders.

Benefits – Sponsorship Level	Platinum \$10,000	Gold \$6,000	Silver \$4,000
Industry Exclusive	Yes	No	No
EDGE Memberships	20	10	5
Emerge Summit Tickets	10	6	4
Executive Insight Tickets	4	2	0
EDGE 916 Event Tickets	10	6	4
E-Blast (1)	Yes	No	No
E-news, website recognition, mailings	Yes	Yes	No
Booth opportunity at Emerge & EDGE 916	Yes	No	No
Sign recognition at all EDGE events	Yes	Yes	Yes

Investing in Metro EDGE is investing in a better and brighter future for the Capital Region.

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Heidi Pyle, Metro EDGE Sponsorship Co-Chair

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Sponsorship Opportunities



Each year, Metro EDGE provides a diverse schedule of events to serve its members' interests. Known most for the premium opportunity to build business connections, Metro EDGE activities and events are also perfect for those looking for heightened visibility. Aligning your business with Metro EDGE events through sponsorship puts your company directly in front of the coveted 40-and-under demographic of business professionals and civic leaders. Regardless of your company's size or business objectives, there are sponsorship opportunities for you.

2016 FEATURED EVENTS

In the Mix	JANUARY 19
In the Mix	FEBRUARY 16
EMERGE Summit	MARCH 18
In the Mix / EDGEducational Forum	APRIL 19 / 28
In the Mix	MAY 17
Executive Insight	JUNE 21
In the Mix / EDGEwise Forum	JULY 19 / 28
In the Mix / EDGEducational Forum	AUGUST 16 / 25
EDGE 916	SEPTEMBER 16
In the Mix / EDGEwise Forum	OCTOBER 18 / 27
In the Mix	NOVEMBER 15
In the Mix: Holiday Party	DECEMBER 13

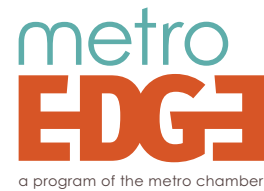
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SPONSORSHIP OPPORTUNITIES
EMERGE SUMMIT
MARCH 18, 2016



A Professional Conference for Emerging Leaders

A confluence of young professional passion, Emerge Summit gathers those who will make the future civic, economic, and philanthropic success of the Capital Region a reality. Being a sponsor of Emerge Summit means playing a part in shaping the future of this region in a palpable and meaningful way.

Following the incredibly successful – Emerge Summit in 2015. Emerge Summit in 2016 as an energizing and inviting conference convening more than 600 young professional business and community leaders to learn from each other as well as inspiring local and national motivational leaders.

Intended to ignite conversations and spark collaboration in our places of employment, neighborhoods, classrooms, and communities to further grow and maintain regional talent, Emerge provides opportunities for attendees to engage in the community, become active members of leadership and most importantly, collaborate to create THE destination for young professionals to own your career, own your community, and own your city.

Spearheaded by Metro EDGE, the Emerge Summit is designed to be a collaborative effort guided by a steering committee including leadership from young professional and leadership organizations across the six-county Capital Region. Sponsorship of Emerge provides visibility for your company with the coveted 40-and-under demographic of business professionals and civic leaders across these organizations.

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EMERGE SPONSOR OPPORTUNITIES

Benefits – Sponsorship Level	Presenting \$15,000	Speaker \$10,000	Premier \$5,000	Lunch \$5,000	Presenting Reception \$5,000	Reception \$3,000	Gold \$1,500
	Number of Sponsorships Available	SOLD OUT	1	5	2	1	5
Exclusive “Presented By” Status		No	No	No	No	No	No
Podium Opportunity to Introduce Keynote Speaker	Yes	No	No	No	No	No	No
Local Speaker Introduction Opportunity		Yes	No	No	No	No	No
Brand recognition in Select Marketing Materials	Yes	Yes	Yes	Yes	Yes	Yes	No
Brand recognition on Registration Website		Logo	Logo	Logo	Logo	Logo	Name
Reserved Seating	Yes	Yes	Yes	Yes	Yes	No	No
Booth Display Opportunity	2	1	1	No	No	No	No
Brand recognition on Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Name
Brand recognition on Event Signage	Logo	Logo	Logo	Logo	Logo	Logo	Name
Prominent Verbal Recognition		Yes	Yes	Yes	Yes	Yes	Yes
Tickets to Event	30	20	10	10	10	5	3
Option to Provide Swag Bag & Item		No	No	No	No	No	No
Swag Bag Item	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Name Recognition at Each Lunch	No	No	No	Yes	No	No	No
“Reception Hosted By” Status	No	No	No	No	Yes	Yes	No

SPONSORSHIP OPPORTUNITIES

EMERGE SUMMIT

MARCH 18, 2016



Vehicle Sponsor

On-site Vehicle Display, Brand recognition on website, event program, select marketing materials; prominent verbal recognition

\$7,500

Summit Pre-VIP Reception

Brand recognition on website and select marketing materials; Tickets to event (5); Only at pre-summit reception: Speaker intro, marketing materials, booth display opportunity, prominent verbal recognition; swag item; Reception hosted by status

\$5,000

Charging Station

Brand recognition on website, event program, select marketing materials; prominent verbal recognition; Tickets (5); Signage at charging station. Swag Bag Item

\$5,000

Hydration Station

Brand recognition on website, event program, select marketing materials; prominent verbal recognition; Tickets (5); Signage at hydration station

\$5,000

Breakout

Opportunity to host a Breakout Session, prominent verbal recognition at breakout, recognition on select marketing materials and event program

\$2,000

Photo Booth - Reception

Brand recognition in event program; logo on print outs of photos w/Metro EDGE logo; signage at photo booth area

\$1,500

Bike Corral

Signage at bike corral; brand recognition on event program

\$1,000

Table Sponsor

Reserved seating for 10; table signage

\$1,000

Booth Sponsor

Booth Display Opportunity, Brand recognition on Registration Website, 2 Tickets to the Event

\$800

EMERGE MEDIA SPONSOR OPPORTUNITIES

Benefits – Sponsorship Level	Presenting \$15,000	Premier \$10,000	Gold \$5,000
Number of Sponsorships Available	1	3	5
Brand recognition in Select Marketing Materials	Yes	Yes	Yes
Brand recognition on Registration Website	Logo	Logo	Logo
Reserved Seating	Yes	Yes	Yes
Booth Display Opportunity	1	1	No
Brand recognition on Event Program	Logo	Logo	Logo
Brand recognition on Event Signage	Logo	Logo	Logo
Prominent Verbal Recognition	Yes	Yes	Yes
Tickets to Event	10	6	4
Swag Bag Item	Yes	Yes	Yes

SPONSORSHIP OPPORTUNITIES
Executive Insight
 JUNE 21, 2016



Executive Insight will again bring together the region’s most influential men and women executives to share how they got to where they are today, what it takes to be successful, missteps to avoid and what it means to be a great leader. Representing the essence of what Metro EDGE is all about: inspiring and engaging the future business and civic leaders of the Capital Region, Executive Insight sells out quickly year after year.

An intimate event limited to Metro EDGE members, sponsorship of this annual professional development event not only gains your company exposure to the coveted 40-and-under demographic of business and civic leaders, but also the region’s top established leaders.

Benefits – Sponsorship Level	Presenting \$5,000	Premier \$3,000	Beverage \$1,000	Table Sponsor \$500
Number of Sponsorships Available	2	4	2	12
Podium Opportunity	Yes	No	No	No
Booth Display Opportunity	Yes	Yes	No	No
Brand Recognition in Event Program	Logo	Logo	Name	No
Brand Recognition on Event Signage	Logo	Logo	Name	No
Branded Logo on Drink Ticket per Attendee	No	No	Yes	No
(1) Table Sign with Logo, Swag Decoration at Sponsor’s Discretion	Yes	Yes	No	Yes
Complimentary Registrants	2	2	2	2
Drink Tickets	8	4	2	2

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SPONSORSHIP OPPORTUNITIES

EDGE 916

SEPTEMBER 2016



Benefits – Sponsorship Level	Presenting \$5,000	Beverage \$1,000	Booth \$500
Number of Sponsorships Available	2	2	10
Prominent Verbal Recognition	Yes	No	No
Booth Display Opportunity	Yes	No	Yes
Brand recognition on Event Signage	Logo	Logo	No
Brand recognition on Website and Program	Logo	Name	Name
Branded Logo on Drink Ticket per Attendee	No	Yes	No
Complimentary Registrants	10	4	2

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SPONSORSHIP OPPORTUNITIES In the Mix

MONTHLY



Benefits – Sponsorship Level	Presenting \$1,500
Number of Sponsorships Available	12
Prominent Verbal Recognition	Yes
Booth Display Opportunity	Yes
Brand recognition on Event Signage	Logo
Brand recognition on Website and Program	Logo
Branded Logo on Drink Ticket per Attendee	No
Complimentary Registrants	10

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SPONSORSHIP OPPORTUNITIES EDGEducational Forum



Benefits – Sponsorship Level	Presenting \$2,500
Number of Sponsorships Available	2
Prominent Verbal Recognition	Yes
Booth Display Opportunity	Yes
Brand recognition on Website and Program	Logo
Branded Logo on Drink Ticket per Attendee	No
Complimentary Registrants	2

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SPONSORSHIP OPPORTUNITIES

Characters on Kay

LOVE LETTER



We envision an assortment of small bronze sculptures, each no bigger than a fire hydrant, located along The Kay, with fun backstories, doing various, quintessentially Sacramento activities. The miniature bronze characters will be installed on lightposts, walls and sidewalks from Old Sacramento, all along the Kay, to the Convention Center. With your help, we will create a uniquely Sacramentan, walkable art discovery experience for all.

Projected completion: December 2016.

Benefits – Sponsorship Level	Presenting \$10,000	Supporting \$5,000	Supporting \$1,000
Number of sponsorships available	3	4	5
Name recognition on plaque	Logo	Name	Name
Recognition on website	Logo	Logo	Name

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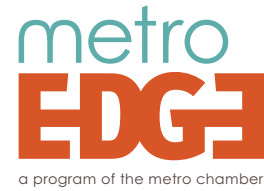
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METRO EDGE Membership



Metro EDGE strives to provide its members with opportunities for professional and personal growth through engagement in a premier network, development of critical business skills, education on key regional issues, and giving back to the community. From networking mixers and development workshops to behind-the-scenes tours, volunteer activities and speaking engagements, Metro EDGE has something for every young professional.

Metro EDGE membership includes free attendance to monthly networking and professional development activities, access to the online member directory as well as special promotions ranging from event discounts and vendor specials to entry to member only "EDGEclusive" activities. Yet, perhaps the best asset and value to membership is the relationships each member will gain, year after year.

Group Metro EDGE memberships are available to Metro Chamber members at the following rates:

Quantity	Price Per Unit
1 membership	\$100
2-10 memberships	\$90
11-20 memberships	\$85
21+ memberships	\$80

Yearly Rates

General Membership	\$125
Metro Chamber Member Rate	\$100
Nonprofit/Government Rate	\$100
Student Membership	\$50

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