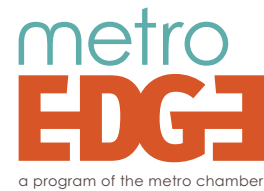


# Annual Program Sponsorship



*Metro EDGE inspires and empowers its members to drive the culture, development and conversations branding this region as the place for young professionals with a thriving environment for the next economy. It's a great time to be young. And it's an even better time to be in Sacramento.*

Launched in 2009 as a program of the Sacramento Metro Chamber, Metro EDGE represents more than 500 of the region's emerging leaders. The largest regional young professional program, members come from a myriad of business sectors, employers, ethnic groups and education levels. They are the tech-savvy social-media mavens; green-conscious innovators and entrepreneurs; texters and tweeters; and, movers and shakers. Together, they are ensuring Sacramento's future: growing, maintaining and attracting young professionals to be business and civic leaders.

Benefits – Sponsorship Level	Platinum \$10,000	Gold \$6,000	Silver \$4,000
Industry Exclusive	Yes	No	No
EDGE Memberships	20	10	5
Emerge Summit Tickets	10	6	4
Executive Insight Tickets	4	2	0
Annual Specialty Event Tickets	10	6	4
E-Blast (1)	Yes	No	No
E-news, website recognition, mailings	Yes	Yes	No
Booth opportunity at Emerge & Annual Specialty Event	Yes	No	No
Sign recognition at all EDGE events	Yes	Yes	Yes

*Investing in Metro EDGE is investing in a better and brighter future for the Capital Region.*

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# Sponsorship Opportunities



Each year, Metro EDGE provides a diverse schedule of events to serve its members' interests. Known most for the premium opportunity to build business connections, Metro EDGE activities and events are also perfect for those looking for heightened visibility. Aligning your business with Metro EDGE events through sponsorship puts your company directly in front of the coveted 40-and-under demographic of business professionals and civic leaders. Regardless of your company's size or business objectives, there are sponsorship opportunities for you.

## 2015 FEATURED EVENTS

In the Mix	JANUARY 20
In the Mix	FEBRUARY 17
In the Mix / EMERGE Summit	MARCH 17 / 27
In the Mix / EDGEducational Forum	APRIL 21 / 30
In the Mix	MAY 19
Executive Insight	JUNE 18
In the Mix / EDGEwise Forum	JULY 21 / 30
In the Mix / EDGEducational Forum	AUGUST 18 / 27
Annual Specialty Event	SEPTEMBER 16
In the Mix / EDGEwise Forum	OCTOBER 20 / 29
In the Mix	NOVEMBER 17
In the Mix: Holiday Party	DECEMBER 15

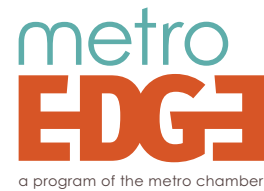
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**SPONSORSHIP OPPORTUNITIES**  
**EMERGE SUMMIT**  
MARCH 27, 2015



*A Professional Conference for Emerging Leaders*

A confluence of young professional passion, EMERGE Summit gathers those who will make the future civic, economic, and philanthropic success of the Capital Region a reality. Being a sponsor of EMERGE Summit means playing a part in shaping the future of this region in a palpable and meaningful way.

Following the inaugural – and incredibly successful – EMERGE Summit in 2014, EMERGE returns in 2015 as an energizing and inviting conference convening more than 600 young professional business and community leaders to learn from each other as well as inspiring local and national motivational leaders.

Intended to ignite conversations and spark collaboration in our places of employment, neighborhoods, classrooms, and communities to further grow and maintain regional talent, EMERGE provides opportunities for attendees to engage in the community, become active members of leadership and most importantly, collaborate to create THE destination for young professionals to own your career, own your community, and own your city.

Spearheaded by Metro EDGE, the EMERGE Summit is designed to be a collaborative effort guided by a steering committee including leadership from young professional and leadership organizations across the six-county Capital Region. Sponsorship of EMERGE provides visibility for your company with the coveted 40-and-under demographic of business professionals and civic leaders across these organizations.

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# EMERGE SPONSOR OPPORTUNITIES

Benefits – Sponsorship Level	Presenting \$15,000	Speaker \$10,000	Premier \$5,000	Lunch \$5,000	Reception \$3,000	Breakout \$1,500	Booth \$800
Number of Sponsorships Available	SOLD OUT	2	5	2	5	9	15
Exclusive “Presented By” Status	Yes	No	No	No	No	No	No
Podium Opportunity to Introduce Keynote Speaker	Yes	No	No	No	No	No	No
Local Speaker Introduction Opportunity	No	Yes	No	No	No	No	No
Brand recognition in Select Marketing Materials	Yes	Yes	Yes	Yes	Yes	No	No
Brand recognition on Registration Website	Logo	Logo	Logo	Logo	Logo	Name	Name
Reserved Seating	Yes	Yes	Yes	Yes	Yes	No	No
Booth Display Opportunity	2	1	1	1	1	No	1
Brand recognition on Event Program	Logo	Logo	Logo	Logo	Logo	Logo	No
Brand recognition on Event Signage	Logo	Logo	Logo	Logo	Logo	Logo	No
Prominent Verbal Recognition	Yes	Yes	Yes	Yes	Yes	Yes	No
Tickets to Event	20	15	10	5	5	4	2
Option to Provide Swag Bag & Item	Yes	No	No	No	No	No	No
Swag Bag Item	Yes	Yes	Yes	No	No	No	No
Name Recognition at Each Lunch	No	No	No	Yes	No	No	No
“Reception Hosted By” Status	No	No	No	No	Yes	No	No

**SPONSORSHIP OPPORTUNITIES**  
**Executive Insight**  
 JUNE 18, 2015



Executive Insight will again bring together the region’s most influential men and women executives to share how they got to where they are today, what it takes to be successful, missteps to avoid and what it means to be a great leader. Representing the essence of what Metro EDGE is all about: inspiring and engaging the future business and civic leaders of the Capital Region, Executive Insight sells out quickly year after year.

An intimate event limited to Metro EDGE members, sponsorship of this annual professional development event not only gains your company exposure to the coveted 40-and-under demographic of business and civic leaders, but also the region’s top established leaders.

<b>Benefits – Sponsorship Level</b>	<b>Premier \$3,000</b>	<b>Beverage \$1,000</b>	<b>Table Branding \$500</b>
Number of Sponsorships Available	1	2	12
Podium Opportunity	Yes	No	No
Booth Display Opportunity	Yes	No	No
Brand Recognition in Event Program	Logo	Name	No
Brand Recognition on Event Signage	Logo	Name	No
Branded Logo on Drink Ticket per Attendee	No	Yes	No
(1) Table Sign with Logo, Swag Decoration at Sponsor’s Discretion	Yes	No	Yes
Complimentary Registrants	4	2	2
Drink Tickets	8	4	2

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**SPONSORSHIP OPPORTUNITIES**  
**Annual Specialty**  
**Event** SEPTEMBER 2015



This specialty event changes each year to celebrate the contributions of Metro EDGE members to the Capital Region. Prior specialty events have included “Young Leaders Connect” – an evening of networking bringing more than 600 young professionals from across the region together to build business connections; “Day on the EDGE” – an outdoor festival highlighting local food, drink and entertainment to raise money for the program’s annual beneficiary; and, “EDGE 916” – an anniversary celebration honoring young professional leadership. Expect to see elements of each of these in the annual specialty event of 2015. This will be one sponsorship opportunity you won’t want to miss!

<b>Benefits – Sponsorship Level</b>	<b>Presenting \$2,500</b>	<b>Beverage \$1,000</b>	<b>Booth \$250</b>
Number of Sponsorships Available	2	2	10
Prominent Verbal Recognition	Yes	No	No
Booth Display Opportunity	Yes	No	Yes
Brand recognition on Event Signage	Logo	Logo	No
Brand recognition on Website and Program	Logo	Name	Name
Branded Logo on Drink Ticket per Attendee	No	Yes	No
Complimentary Registrants	10	4	2

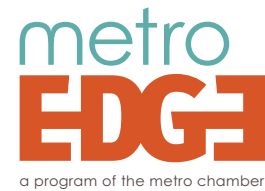
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# METRO EDGE Membership



Metro EDGE strives to provide its members with opportunities for professional and personal growth through engagement in a premier network, development of critical business skills, education on key regional issues, and giving back to the community. From networking mixers and development workshops to behind-the-scenes tours, volunteer activities and speaking engagements, Metro EDGE has something for every young professional.

Metro EDGE membership includes free attendance to monthly networking and professional development activities, access to the online member directory as well as special promotions ranging from event discounts and vendor specials to entry to member only “EDGEclusive” activities. Yet, perhaps the best asset and value to membership is the relationships each member will gain, year after year.

*Group Metro EDGE memberships are available to Metro Chamber members at the following rates:*

Quantity	Price Per Unit
1 membership	\$100
2–5 memberships	\$90
6–10 memberships	\$85
11+ memberships	\$80

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